

**DRAFT FOR APPROVAL**  
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Media Contacts:  
Erica Stephens  
For Pathbuilders, Inc.  
(770) 429-1958  
[erica@emstephens.com](mailto:erica@emstephens.com)



Brooke Hathaway  
For LeasePlan USA  
(678) 202-8677  
[brooke.hathaway@leaseplan.com](mailto:brooke.hathaway@leaseplan.com)

***Pathbuilders Paves the Way for LeasePlan USA's Female Employees***

*LeasePlan USA is investing in its top female talent using Pathbuilders' custom internal professional development programs.*

**ATLANTA** – Atlanta-based LeasePlan USA, a leader in vehicle leasing and fleet management solutions, has signed a two-year contract with Atlanta-based Pathbuilders, Inc., in partnership with Executrack, to develop its top female talent through a custom leadership development series. LeasePlan USA's senior leadership team initiated a pilot program in 2006 to create a strong internal network among female employees, inspire women to take charge in planning their careers and increase the visibility of women throughout the organization.

"We are excited to continue our engagement with LeasePlan by delivering the second phase of this customized leadership program to its female employees," said Helene Lollis, president of Pathbuilders. "The company is clearly demonstrating an ongoing commitment to the advancement of women in the organization."

The participants in the Women's Professional Development Series are from all levels of the organization. The program is comprised of interactive educational seminars, discussion forums and networking opportunities. The two-year contract consists of two eight-month sessions with 30 to 40 women in each session.

The custom curriculum designed by Pathbuilders provides a strengths assessment, as well as training in personal branding, internal marketing, job enrichment, organizational culture and career planning. LeasePlan USA's senior management team will participate in various panels, as well.

"One of LeasePlan's key strategic objectives for 2008 is to invest in and develop our people, and the program that Pathbuilders provides assists us in meeting that goal," said David Dahm, president and CEO of LeasePlan USA.

### **About Pathbuilders Inc.**

Pathbuilders partners with Fortune-ranked companies to create gender-diverse senior leadership teams that directly contribute to the bottom-line. Pathbuilders combines executive education and peer exchange with structured mentoring to develop high-impact female leaders who move their companies forward. The company offers formal mentoring programs and customized solutions to develop high-potential female talent at each of the four distinct phases of women's careers. Since 1995, Pathbuilders has worked with more than 300 organizations and has positively impacted the careers of nearly 2500 Atlanta-area women. For more information visit [www.pathbuilders.com](http://www.pathbuilders.com).

### **About LeasePlan USA**

LeasePlan USA, a subsidiary of LeasePlan Corp. N.V., is a global leader in vehicle leasing and fleet management solutions. The company, which manages more than 1.26 million vehicles worldwide, offers clients customized plans for total fleet cost reduction through its technologically advanced products and dedication to customer service.

### **About Executrack**

Executrack is an organizational management consulting firm with a difference; we ensure strategic execution for our customers. Our focus is on deep, valued and sustainable relationships where clear value creation is a priority for everyone involved. Every service we offer is focused on helping our customers to be the best that they can be and to execute their business strategies as effectively as possible. Executrack was founded in 1993 and is headquartered in Atlanta, Georgia.

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